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## **Press Release**

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## For Immediate Release

## **Burnishine Announces New Pressroom Hand Cleaner**

Lake Villa, Illinois; *December 2011*—Burnishine Products has announced the immediate availability of Thumbs Up<sup>®</sup>, a new hand cleaner formulated specifically for pressroom use. New Burnishine Thumbs Up is specially manufactured with detergents to gently yet quickly remove ink, grease, dye, tar, paint, adhesives, and other materials from hands. Pleasantly scented, it has a neutral pH and contains skin moisturizers. Thumbs Up is made with soft polymer scrubbers which remove inks and other materials without irritating open wounds or scratches, yet quickly rinses clean. It will not separate in hot climates and will not clog pipes or stain sinks.

Commenting on the new product, Burnishine Products President Roger Giza said: "Thumbs Up is the latest in the Burnishine line of products formulated specifically for use in modern printing and converting plants. Like all Burnishine products, it is packaged for easy application, and requires just a half-teaspoon or 1cc per wash. Thumbs Up is available from Burnishine dealers everywhere."

Since 1887, Burnishine Products has manufactured a broad line of pressroom and related chemical products, including plate chemicals, blanket and roller cleaners, fountain solutions, and a line of related cleaning products. Offset, flexo, digital, inkjet, and screen printers will find many Burnishine products to facilitate production. All Burnishine products are manufactured in the United States.

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